

# Assessment Brief

**MA Fashion Artefact**

**MA Fashion Design Technology: Menswear**

**MA Fashion Design Technology: Womenswear**

**MA Fashion Futures**

**MA Footwear**

**MA Innovative Fashion Production**

**MA Pattern and Garment Technology**

**Name of Unit: Research Proposal (FU009040)**

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**Stage / Level: 1/7**

**Block: 2**

**Credit Rating: 20**

**Timetable:** [UAL Timetable](#)

## **Learning Outcomes (LO) and Assessment Criteria**

On completion of this unit you will be able to:

- LO1 Review and critically evaluate existing theory and practice in order to define and justify your research question. (Enquiry)
- LO2 Critically analyse the suitability of a range of research methods appropriate to your topic. (Process; Knowledge)
- LO3 Design a research proposal for your Master's project using an appropriate research methodology in your chosen field. (Communication; Realisation)

## **Assessment Criteria**

Your work in this unit will be marked against the UAL assessment criteria, which are designed to give you clear feedback on your achievement. The full assessment criteria descriptions can be found on the [UAL Assessment](#) webpage.

## **Brief**

You are required to write a proposal for your Masters Project demonstrating that you understand how to design your research project to achieve your aims and objectives. You will need to review and critically evaluate existing theory and practice, within your area of study to identify a potential knowledge gap and outline your research question/s. You will design your research methodology. Your methodology is the combination of research methods you intend to use to collect and analyse data and answer your research question/s. You will work closely with your research proposal tutor and course team to make sure your proposal directly aligns to the work you are currently undertaking to prepare for Masters and link directly to your Masters Project. All the images and sources that you include must be referenced in-text and you must provide a bibliography in Harvard-style. A Masters project plan, ethics forms, and any relevant data and tables should be added to an appendix.

Suggested Proposal outline:

## **Cover Page**

Research Proposal Title, Student Name, Course, Unit Title and Tutor.

## **1. Introduction**

State your proposed research question

Set the context and background of your research, and critically articulate the problem you are tackling.

### **1.1. Research Aim and Objectives**

What do you want to achieve through your research?

Aims are broad; objectives are usually specific and measurable, concrete and distinct strategies deployed to achieve the overall aim of your research. The objectives are generally ordered from macro from micro, so that one leads to the subsequent one.

Example of Aims:

- To investigate the relationship between the XX and ZZ
- To explore the functionality of XX material

Example of Objectives:

- To make a series of artefacts / products using X that will ....
- To make a collection of X that will test ...
- To interview ....

## **2. Literature Review**

Contextualising and justifying your research question. What evidence have you found to support your rationale? For example, books, archives, journal articles, exhibitions, sources of information that support your ideas.

## **3. Research Methodology and Methods**

This is your research approach and specific methods you choose to collect and analyse data. Write a critical analysis of your chosen research methods, explaining what each of them is, why you chose them, and how you are going to use them in your Masters project. The methods should be appropriate to your area of practice and chosen field. For example, how you might test a certain process or technique and how you will document your findings, why will process or technique will help answer your research questions. Demonstrate their suitability to help answer your research question and explain how the methodology (your chosen combination of methods) will enable you to fulfil your research aims and objectives.

## **4. Conclusion**

Conclude your proposal by confirming the proposed outcome of your Masters Project and include word count.

## **Bibliography**

Use [Cite Them Right](#) to help you use Harvard Referencing and correctly.

## **List of Illustrations (if you have used images or infographics in your essay)**

Use the [Visual Referencing Guide](#) to help you reference images correctly.

## **Appendix**

### **Research Plan**

A table or timeline of your Masters research project.

### **Ethics Form / issues (optional)**

You should include your research ethics forms (i.e. Taught Programme Educational Ethics Approval Form, Participant Information Sheet, and Informed Consent Form) if you are working with participants, animals or in any situation where ethical issues may arise. Use the Ethics forms on Moodle and Guidance to help you.

## **What you have to produce for Assessment**

This unit is assessed holistically (100% of the unit). Assessment will be against the specified marking criteria.

### **Assessment Description**

2,500-word proposal for a Master's project.

## Submission Information

<b>Assessment Deadline</b>	17 May 2023 Up to 15:00 UK Time
<b>Adjusted Assessment Deadline</b>	Additional time is available, on request, to disabled students with this provision included in their Individual Support Agreement (ISA): 24 May 2023 Up to 15:00 UK Time
<b>Submission Location</b>	Via Turnitin on your course Moodle page
<b>Digital Submission Information</b>	<p>Please note that as part of the submission process, the University will utilise Turnitin UK to check the authenticity and originality of your work.</p> <p>Your file can be submitted as a Word (.doc/.docx) or PDF (.pdf) file no larger than 100mb.</p>
<b>Submission Queries</b>	<p>LCF Digital Learning site includes <a href="#">step-by-step guides to uploading assignments</a>.</p> <p>If you have any other queries relating to your submission, please use the following email contact address for help: <a href="mailto:sdtsubmission@fashion.arts.ac.uk">sdtsubmission@fashion.arts.ac.uk</a></p> <p>If you are experiencing technical difficulties uploading your assignment, please contact the Digital Learning Support team: <a href="mailto:dlsupport@arts.ac.uk">dlsupport@arts.ac.uk</a></p>
<b>Anonymous Marking</b>	<p>This assessment will not be marked anonymously because tutors are likely to gain familiarity with practical work, such as garments, workbooks, portfolios and other materials used for your project; it is a group assessment where the work of others contributes to the final mark. However, internal moderation and all other elements of the assessment process will remain in place for this assignment.</p> <p>This is to make sure the assessment is fair, accurate and consistent for all students.</p>

<b>Date to expect feedback by</b>	3-4 weeks from your submission deadline
<b>How you will receive feedback</b>	<p>You will receive feedback online via the <a href="#">Assessment Feedback</a> platform.</p> <p>Please note feedback is indicative until confirmed at an Exam Board.</p>
<b>Publication of Examination Board Results</b>	<p>14 July 2023</p> <p>You must check your <a href="#">student portal</a> under <b>myAssessments</b> for confirmation of the Exam Board decision.</p>
<b>Course Regulations</b>	<p>The <a href="#">Course Regulations</a> webpages include useful information on the key regulations for your course, such as:</p> <ul style="list-style-type: none"> <li>• What happens if you fail a piece of work or miss a deadline;</li> <li>• What to do if you are ill or have other extenuating circumstances;</li> <li>• How to avoid plagiarism in your work;</li> <li>• What to do if you want to appeal an exam board decision.</li> </ul>
<b>Material Costs</b>	<p>Work presented for assessment will be evaluated against unit learning outcomes using UAL's Assessment Criteria. Increased expenditure on materials to realise your assignment will not equate to increased grades in your assessment.</p> <p>LCF provides a broad range of resources to support your studies and to produce work for assessment. However the additional costs you might incur whilst studying this unit, depending on personal choice, could include:</p> <ul style="list-style-type: none"> <li>• Costs may involve exhibition/museum/archive entry fees, travel if your work requires a site visit or meeting.</li> </ul> <p>You can discuss your choices and likely costs with your unit leader prior to starting your work.</p>